

PLAZA MIDTOWN
YONGE & EGLINTON



THE CENTRE OF THE ACTION.

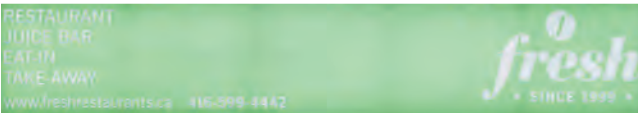
Located at sought-after Yonge and Eglinton, the Plaza Midtown represents the best of both worlds – efficient and well connected with access anywhere in the city, yet completely self-contained, an enclave unto itself.

It's a neighbourhood rapidly evolving into the future.

Two buildings on one site leveraging existing structures, the Plaza Midtown declares ownership of midtown Toronto, a reflection of Eglinton's uniquely piecemeal history, evolving organically to suit the influx of area inhabitants.

This is the new midtown. This is Plaza Midtown.





THE NEW MIDTOWN.

- | | |
|-------------------------------------|-----------------------------|
| 1. Cibo Wine Bar | 6. Roberto's Italian Bistro |
| 2. L'Occitane en Provence | 7. Sporting Life |
| 3. de Mello Palheta Coffee Roasters | 8. Absolute Comedy Club |
| 4. Darbar Persian Grill | 9. Yonge-Eglinton Centre |
| 5. South St. Burger | 10. Village Juicery |

01



03

10



AVENUE RD.

LAWRENCE AVE. W.

LAWRENCE AVE. E.

LYTTON BLVD.

BLYTHWOOD RD.

BRIAR HILL AVE.

YONGE ST.

SHERWOOD AVE.

MONTGOMERY AVE.

BROADWAY AVE.

Yonge Eglinton Centre

MT PLEASANT RD.

EGLINTON AVE. W.

EGLINTON AVE. E.

PLAZA MIDTOWN
YONGE & EGLINTON



09

05



07

PLAZA®

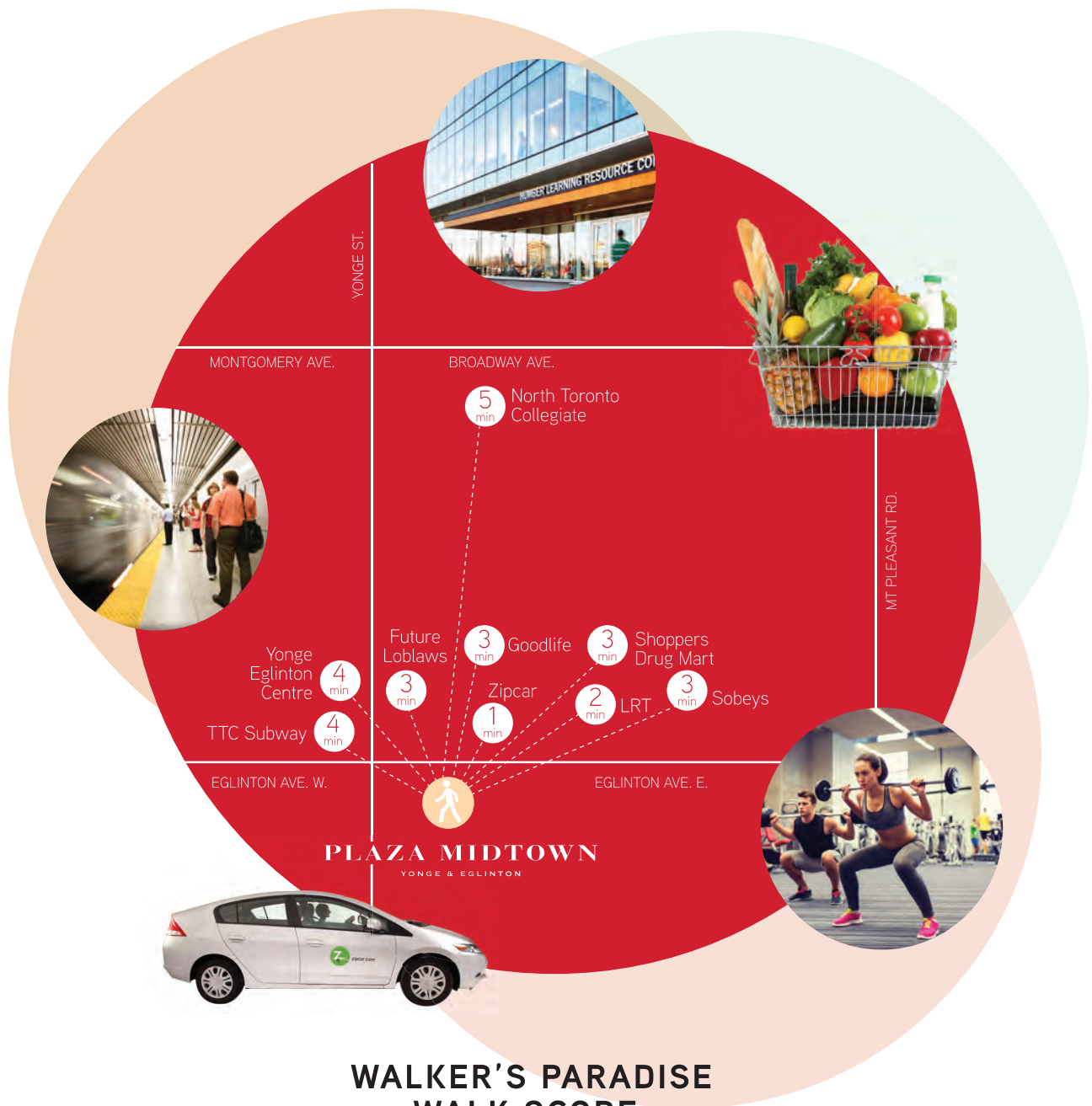


GET AROUND.

THE FUTURE LRT PLACES PLAZA MIDTOWN AT THE CENTRE OF EVERYTHING.

With a Walk Score of 98, Yonge and Eglinton's impressive daily foot traffic tops an estimated 80,000 pedestrians daily - rivalled only by Toronto's Yonge and Dundas Square. It's already a walker's paradise, but soon, with the imminent Crosstown LRT, the intersection will be even more accessible than ever before. By foot, by train, by car – you decide.





WALKER'S PARADISE WALK SCORE:

98

When completed in 2020, the 19km LRT will significantly cut travel time, while linking to 54 local bus routes, three subway interchanges and GO Transit.

It means getting to the Eaton Centre in just 20 minutes, Union Station in 24, and Pearson International Airport in as little as 45.



NOTEWORTHY NUMBERS.

(STATS FROM METROLINX 2015)

Total Population

Yonge-Eglinton area:

27,600

Area Population

Population Growth (2009-2014)

17%

Age 0-14:
8%

Age 65+:
12%

Age 15-64:
79%



29% OWN
71% RENT



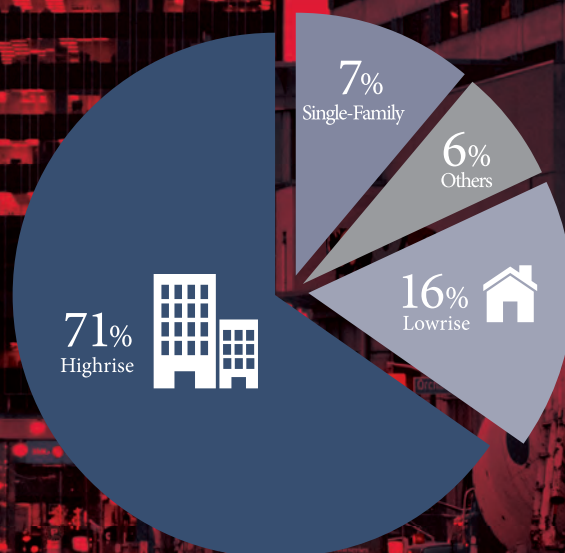
Average Household
Income (2015)

\$87,000

YONGE & EGLINTON POPULATION DENSITY:

137 Residents per Hectare
compared to **7.9** Residents per
Hectare in the GTHA (2015)

HOUSING TYPE (2015)



PLAZA®

THE PRESTIGE EFFECT.

Yonge and Eglinton is self-contained and well-established, surrounded by Georgian-and-Tudor-style homes, peppered with some older, taller buildings. The area has been experiencing massive growth, especially since the LRT became a reality.

Surrounded by Forest Hill, Lawrence Park and Lytton Park, Yonge and Eglinton brushes shoulders with some of the city's most prestigious addresses.

The average household income in the area is an impressive \$87,000.¹

1. Stat from Metrolinx 2015





Caribou Park
\$1,377,545*

AVENUE RD.

LAWRENCE AVE.

YONGE ST.

Lytton Park
\$1,244,730*



Lawrence Park
\$2,444,415*



Allenby
\$1,119,811*

EGLINTON AVE.

North Toronto
\$825,470*



Forest Hill
\$1,913,257*

Chaplin
Estates
\$1,236,731*

M PLAZA MIDTOWN
YONGE & EGLINTON

Davisville
\$665,449*



BAYVIEW AVE.

SPADINA AVE.

UNIVERSITY AVE.

YONGE ST.

MT PLEASANT RD.

*Average home price over last 12 months¹

RIISING RATES OF EMPLOYMENT.



EMPLOYMENT. ¹

Yonge and Eglinton is the second largest and fastest growing employment centre in Toronto, with the highest density of employment in the city.



Over the last five years, Yonge-Eglinton

has grown by **9.8%**, adding **1,550** jobs.

Employment in Yonge-Eglinton Centre is mainly office-related,

with **8** out of every **10** jobs in this sector (77.1%).

1. Updated with info from 2015 survey

PLAZA[®]

YONGE- EGLINTON CENTRE
A CENTRE OF TRANSFORMATION

YONGE- EGLINTON CENTRE TRANSFORMATION



**THE OFFICE SECTOR GREW
37.5% IN THE LAST
FIVE YEARS AND 14.2%
BETWEEN 2012 – 2013**

Currently completing a \$100 million upgrade.

Retail space is being renovated and expanded.

Major retail tenants include Urban Outfitters, Indigo, Metro, Cineplex, LCBO, GoodLife Fitness, Winners, Toys R Us, with prominent corner space anchored by the likes of Sephora.

A total of 12 additional floors to be added to the 2 existing office buildings, providing more employment opportunities.

MAJOR EMPLOYERS AT YONGE & EGLINTON



EDUCATED IMAGINATION.

THE YONGE & EGLINTON NEIGHBOURHOOD
BOASTS SOME OF THE CITY'S TOP-RANKED
PUBLIC AND PRIVATE SCHOOLS.



Secondary Schools

Forest Hill Collegiate Institute

North Toronto Collegiate Institute

Northern Secondary School

Fraser Institute Rankings

8.5 out of 10

8.6 out of 10; 90% university admission rate

7.4 out of 10

Elementary Schools

Allenby Jr Public School

Davisville Jr Public School

Eglinton Public School

John Fisher Jr Public School

Oriole Park Jr School

Spectrum Alternative School

Private Schools

The Bishop Strachan School

Crescent School

Greenwood College School

Havergal College

St. Clement's Early Learning School

St. Clement's School

TFS – Toronto French School

The York School

Catholic Schools

Marshall McLuhan Catholic
Secondary School

St. Monica's Catholic Elementary School

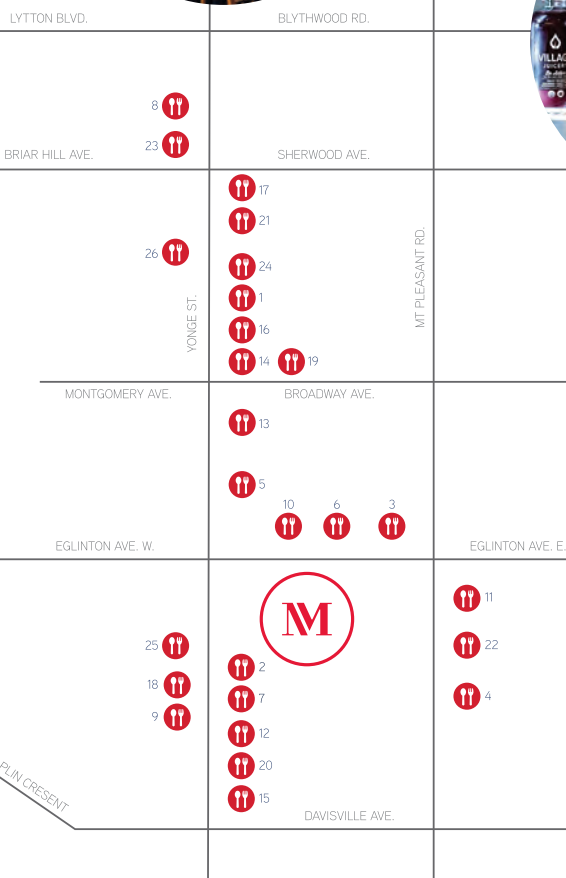


A close-up photograph of a chef's hand, wearing a white uniform sleeve, carefully placing a fresh green leaf of arugula onto a stack of vegetables. The stack, which includes zucchini, white cheese, mushrooms, and red bell peppers, sits on a white plate. A sprig of rosemary is already on top of the stack. The background is dark and out of focus.

DELICIOUS DISHES.



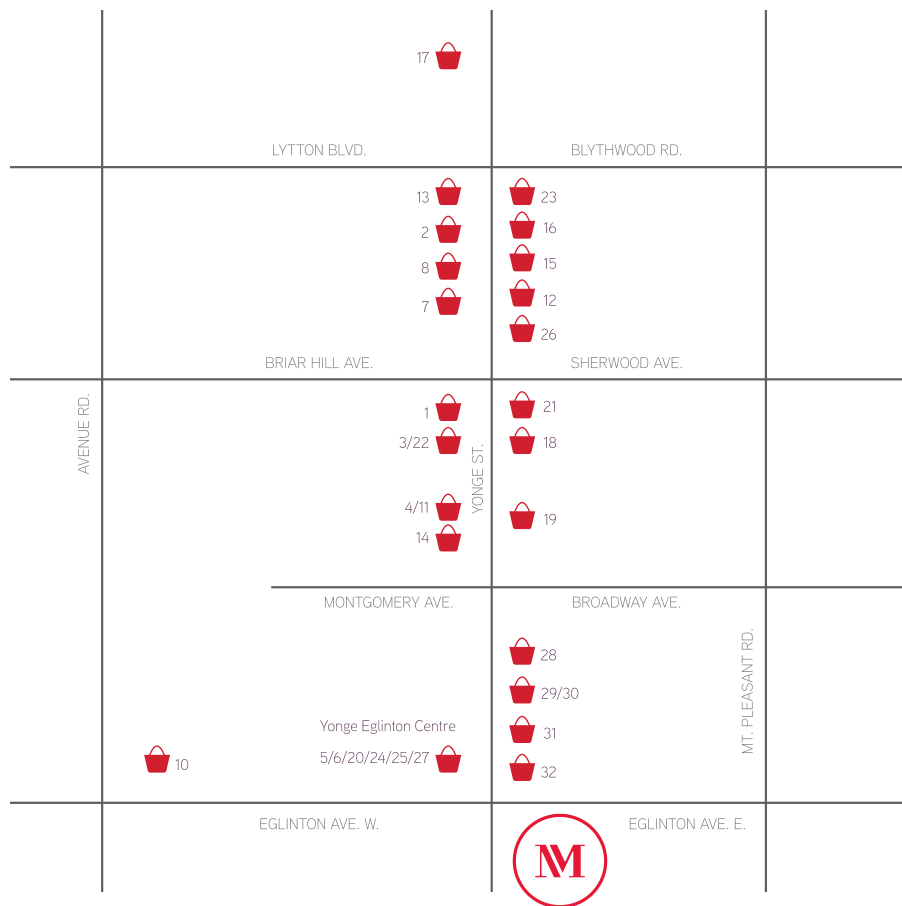
HOME OF SOME OF THE BEST
RESTAURANTS IN TORONTO.



CLOSE TO **300** WORLD-
CLASS RESTAURANTS ARE ALL
WITHIN WALKING DISTANCE.

- | | |
|---------------------------|-------------------------------------|
| 1. Amore Trattoria | 14. Green Papaya |
| 2. Balsamico | 15. Il Sogno |
| 3. Caffé Demetre | 16. La Vecchia |
| 4. Positano | 17. North 44 |
| 5. Chipotle Mexican Grill | 18. Quince Bistro |
| 6. CopaCabana | 19. Sip Wine Bar |
| 7. Coquine Restaurant | 20. Tabule |
| 8. Fish Street Market | 21. Touhenboku Ramen |
| 9. Five Doors North | 22. Thorbors Boulangerie Patisserie |
| 10. Fresh | 23. Uncle Betty's |
| 11. Granite Brewery | 24. Spacco Restaurant & Bar |
| 12. Grano Restaurant | 25. Zucca Trattoria |
| 13. Grazie Ristorante | 26. Cibo Wine Bar |





AN ARRAY OF RETAIL OPTIONS.

When it comes to shopping, there's a fine line between "want" and "need". This area provides a retail experience unlike any other, with virtually everything you want/need, all within walking distance.

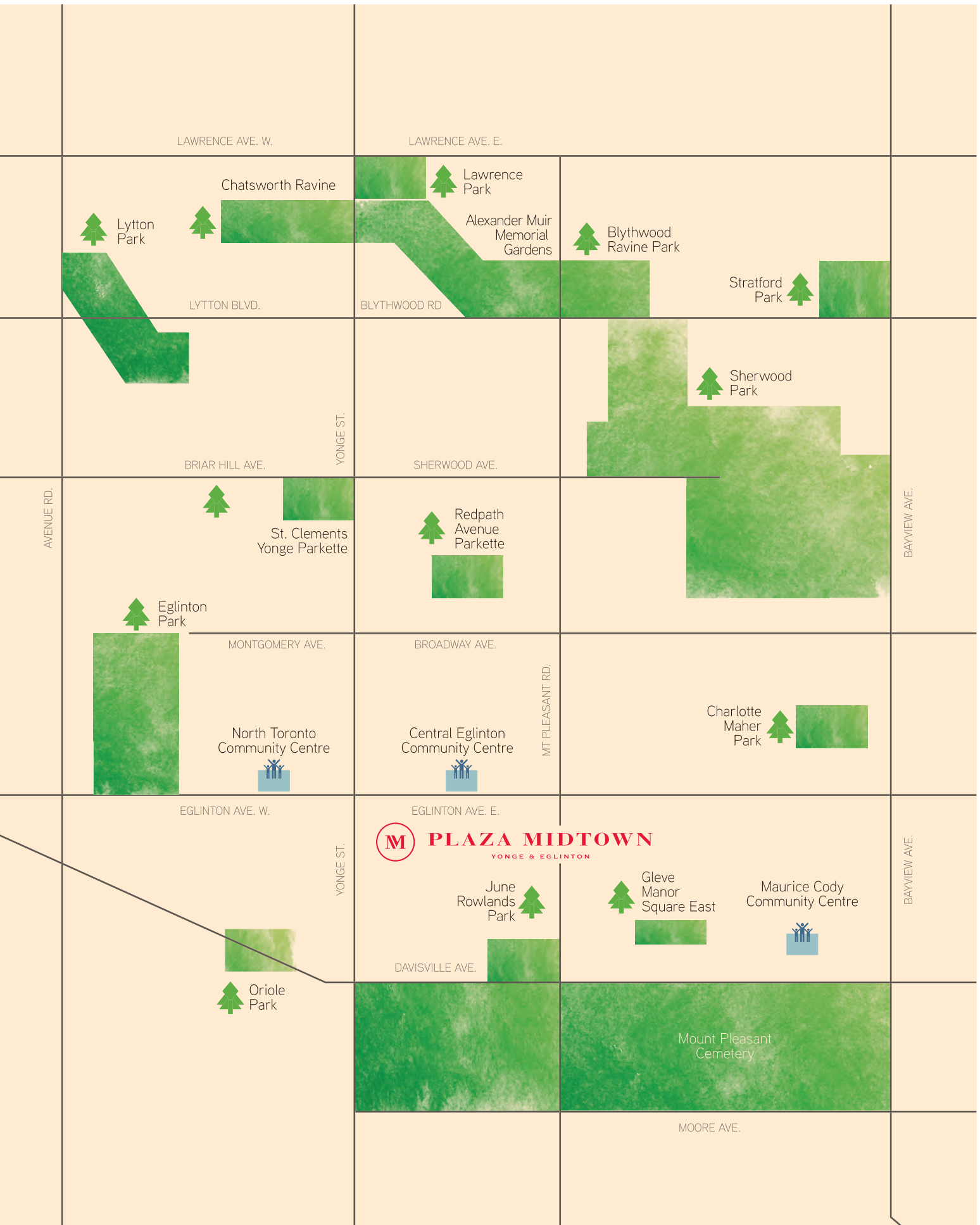
- | | | | |
|----------------------------|--------------------------|-----------------------|-------------------------|
| 1. Lululemon | 9. Poor Little Rich Girl | 17. Sign of the Skier | 25. Toys 'R' Us |
| 2. Australia Boot Company | 10. DeSerres | 18. Intuition | 26. L'Occitane |
| 3. Mendocino | 11. Restoration Hardware | 19. The Cup Cake Shop | 27. Urban Outfitters |
| 4. Beddington's Bed & Bath | 12. Drake General Store | 20. Indigo | 28. BMV Books |
| 5. Naturalizer | 13. Roots | 21. Sport Chek | 29. Shopper's Drug Mart |
| 6. Bentley Leather | 14. Best Buy | 22. Kiehl's | 30. Storage Solutions |
| 7. Olly Shoes | 15. Running Room | 23. Sporting Life | 31. Soft Moc |
| 8. Club Monaco | 16. Gap | 24. La Senza | 32. Village Juicery |

PLAZA®

PARKS AND RECREATION.



Nature lovers, rejoice. The Yonge and Eglinton neighbourhood has something for every outdoor enthusiast and fitness fanatic. There's 9-hectare Eglinton Park behind the North Toronto Community Centre and Arena, featuring five multipurpose sports fields, four tennis courts, two baseball diamonds, a children's playground, and a wading pool. Minutes north of Eglinton is the Alexander Muir Memorial Gardens, Lawrence Park Tennis and Lawn Bowling Clubs, the Blythwood Ravine Park and Sherwood Park. Or go for a stroll or cycle along the Beltline Trail and interact with nature.



LAWRENCE AVE. W.

LAWRENCE AVE. E.

Chatsworth Ravine



Lawrence Park

Alexander Muir Memorial Gardens



Blythwood Ravine Park

Stratford Park



Lytton Park



LYTTON BLVD.

BLYTHWOOD RD

BRIAR HILL AVE.

YONGE ST.

SHERWOOD AVE.



Sherwood Park

AVENUE RD.



St. Clements Yonge Parkette



Redpath Avenue Parkette

BAYVIEW AVE.



Eglinton Park

MONTGOMERY AVE.

BROADWAY AVE.

MT PLEASANT RD.

North Toronto Community Centre



Central Eglinton Community Centre



Charlotte Maher Park



EGLINTON AVE. W.

EGLINTON AVE. E.



PLAZA MIDTOWN

YONGE & EGLINTON

June Rowlands Park



Gleve Manor Square East

Maurice Cody Community Centre



DAVISVILLE AVE.

Oriole Park



Mount Pleasant Cemetery

MOORE AVE.

BAYVIEW AVE.



QUALITY SINCE 1982

35

YEARS EXPERIENCE

For over thirty years, Plaza has made quality its most signature feature. Building in more quality from the beginning is a hallmark of every Plaza community, which has resulted in condominium suites that have greater market value today, and have lasting value for tomorrow. As one of Toronto's most experienced condominium developers, every Plaza condo community strictly adheres to a philosophy of lasting value in architecture, interior design, and materials – so you can be sure your home will be a place of lasting beauty.

PLAZA®



PUREPLAZA.COM